



# Press Release

## For Immediate Release

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## **ASIS International Partners with Brownyard Educational Center to Advance Education of Security Professionals**

**New partnership strengthens Center's mission to educate security professionals who have a key role in the fight against terrorism – and who are filling a critical void left by shrinking public safety budgets.**

**Princeton, N.J. – September 15, 2011** – The Brownyard Educational Center ([www.BrownyardU.com](http://www.BrownyardU.com)) and ASIS International ([www.ASISOnline.org](http://www.ASISOnline.org)) today announced an educational partnership that will strengthen the Center's role as the world's first web-based center of excellence for security professionals. The educational partnership will make the Center's continuing education and degree programs available to the 37,000 active ASIS members.

"It is fitting that we announce this important partnership with ASIS just days after the 10-year anniversary of the Sept. 11 attacks, because well-educated and well-trained security professionals are the first line of defense, whether it's against natural disasters, crime or acts of terrorism," said Tory Brownyard, president of Brownyard Group.

The Brownyard Educational Center was founded by Brownyard Group, a leader in insurance for the security industry, and Cardinal Point Strategies, a risk management consulting firm working in national security, government affairs and professional development. The Center features three prominent educational partners: CiNet's Professional Security Training Network (PSTN), Kaplan EduNeering and Kaplan University.

"Quality education is at the cornerstone of the ASIS mission," stated Raymond T. O'Hara, CPP, president, ASIS International. "Partnerships with industry organizations such as the Brownyard Educational Center enable ASIS to broaden the scope of learning opportunities for our members around the world."

"The partnership with ASIS International will help the Brownyard Educational Center reach more security professionals, a mission that is more important than ever," said Paul Goldenberg, CEO of Cardinal Point Strategies. "With municipal and county police agencies facing unprecedented budget cuts and staff reductions, professionally trained private and contracted security officers will be needed to fill these gaps."

## **Extensive Educational Offerings**

The Brownyard Platinum Performance Training Program includes three tiers of courses from PSTN and Kaplan EduNeering:

- Tier I: Basic Security Officer Training Series (BSOTS)
- Tier II: Liability in Security Operations and Risk
- Tier III: Professional Development and Management – Supervisor Excellence Series

A partnership with Kaplan University makes available Kaplan University's associate and bachelor's degrees in Criminal Justice, as well as a master's degree in Homeland Security & Emergency Management. Brownyard Educational Center students receive a 10 percent tuition reduction on Kaplan University courses.

## **Affordable, Online Learning System**

The Brownyard Educational Center was designed to be both affordable and easy to use, with courses priced well below the security industry average and insurance incentives for participating security firms that are insured by Brownyard Group. In addition, security professionals have access to real-time information for the private security industry.

All courses are offered conveniently online, either through a state-of-the-art Learning Management System (LMS), or through Kaplan University:

- For the Brownyard Platinum Performance Training Program, the Center utilizes a robust, flexible and customizable interactive web-based LMS. Security professionals can take individualized courses and tests anytime, anywhere.
- Kaplan University serves more than 59,000 online and campus-based students with more than 100 academic programs, including master's bachelor's and associate's degrees. The University is regionally accredited by the Higher Learning Commission and is a member of the North Central Association of Colleges and Schools.

**Security professionals seeking to enroll in the program** or with questions should contact the Brownyard Educational Center at 877-272-4501 or at [info@brownyardu.com](mailto:info@brownyardu.com).

## **About the Brownyard Educational Center**

The Brownyard Educational Center is a Princeton, N.J.-based partnership of leading security and insurance experts that brings together the vast educational resources of CiNet's [Professional Security Training Network](#) (PSTN), [Kaplan EduNeering](#) and [Kaplan University](#). The Center gives security professionals a center of excellence that embraces advanced knowledge and skills and the delivery of leading practices and training standards. The scope of the Center's training encompasses non site-specific training such as best practice recommendations, international issues, national legislation or topics that will directly affect security industry professionals. The Center also provides companies with objective and verifiable performance reports.

## **About ASIS International**

ASIS International is the leading organization for security professionals, with more than 37,000 members worldwide. Founded in 1955, ASIS is dedicated to increasing the effectiveness and productivity of security professionals by developing educational programs and materials that address broad security interests, such as the ASIS Annual Seminar and Exhibits, as well as specific security topics. ASIS also advocates the role and value of the security management profession to business, the media, government entities and the public. By providing members and the security community with access to a full range of programs and services, and by publishing the industry's No. 1 magazine—[Security Management](#)—ASIS leads the way for advanced and improved security performance.

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