



News Release

For Immediate Release

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BrownYard Launches GroundCover – A New Landscaper Program

Bay Shore, N.Y.—August 8, 2011— BrownYard Group (www.brownyard.com), a program administrator providing specialized insurance coverage for select industry groups, announced today that it has launched GroundCover, a new insurance program for landscape professionals.

The program provides General Liability and Property coverage for landscape contractors such as landscape gardeners and lawn care services, with coverage also provided for incidental exposures related to the insured's business.

"GroundCover is a natural extension of the experience and expertise that we have gained through our Pest Control program, in which landscaping was an incidental exposure that many pest control operators firms provide and we insure," said Tory BrownYard, president of BrownYard Group.

The program will be written on a non-admitted basis – except in New Hampshire where it will be written on an admitted basis – through the Western World Insurance Group, which is rated "A+" by A.M. Best. GroundCover will be offered nationally with an initial focus on the Eastern states of Georgia, North Carolina, New Hampshire, New Jersey, New York and Pennsylvania.

Additional coverage highlights include:

- Care, Custody & Control Coverage
- Pesticide or Herbicide Applicator Coverage
- Professional Liability Coverage
- Blanket Additional Coverage
- Minimum premiums are \$750 for limits of 300,000/\$600,000, \$1,000 for limits of \$500,000/\$1 million, and \$1,250 for limits of \$1million/\$2 million.

About BrownYard Group

BrownYard Group is a program administrator that has developed and provided specialized insurance programs for select industries for more than 60 years. These industries include security guards, pest control operators, cosmetic manufacturers, alarm systems, private investigators and security consultants, and the beauty industry. In 1993, BrownYard established BrownYard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

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