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For Immediate Release

Preferred Club Program Offers Golf and Country Clubs Access to Background Screening Service

West Chester, Pa. – August 9, 2011 —The Preferred Club Program® (www.preferredclub.com), a leading insurance provider for golf and country clubs, has partnered with **General Information Services, Inc.**, to provide access to background screening services for its insured clubs.

“Hiring the right employees is one of the best ways for a club to mitigate risks. This background screening service will give clubs the information they need to make more informed and efficient hiring decisions about potential employees,” said Mike DeMarco, executive vice president for the Preferred Club Program.

According to GIS, up to 30 percent of employment applications contain false material and information, and 45 percent of potential employees have either a criminal record, a bad driving record, a workers’ compensation claim or bad credit history. Screening services help employers filter out dishonest applicants or those who do not meet their standards.

The Preferred Club Program and many other insurers require clubs to perform background checks on current and potential employees, and the onus was always on the club to do these screenings. Now, clubs insured by the Preferred Club Program have online access to a highly qualified service provider, and the Preferred Club Program is able to pass along a group discount – only \$9.00 per search.

Service includes 24/7 access to a web portal featuring consolidated background reporting and real-time status updates. Clubs can choose a standard package at a discounted rate and can select additional services, which include:

- Criminal history searches
- Identity checks
- Employment verifications
- Education verifications
- Credit reports
- Lab-based services, such as fingerprinting and drug screening

Clubs concerned with privacy can be assured that all individual records are confidential and not available to the Preferred Club Program. Clubs contract directly with GIS at a discounted rate. The Preferred Club Program's clubs can conveniently register for this service at <http://www.backgroundchecks.com/affiliates/VentureInsurance.html>.

The Preferred Club Program, the flagship program of Venture Insurance Programs (www.ventureprograms.com), is a leading insurance provider to the golf and country club industry, insuring more than 1,000 private, semi-private and upscale daily-fee clubs, as well as eight of the 18 largest golf management companies in the U.S., with custom club package and workers' compensation products. The program has issued over 12,000 golf-related policies and administered over 5,000 claims since its inception.

About Venture Insurance Programs

Venture Insurance Programs (www.ventureprograms.com) is a leading program administrator that designs, underwrites and distributes industry-specific insurance packages. Based in West Chester, Pa., Venture has underwriting alliances with the world's leading carrier groups, including Chubb, CNA, Crum & Forester, Fireman's Fund, The Hartford, Hiscox, Markel, The Hanover, PIA, PMA, RLI, RSUI, USLI, Zurich North America and Lloyd's of London. Founded in 1993, Venture provides specialty insurance packages for select vertical industries—including golf and country clubs, resorts, boutique hotels, hunting and fishing lodges, life science and technology companies.

About General Information Services, Inc.

GIS has been providing services since 1966 and serves thousands of customers nationwide, from small business to Fortune 100 companies by providing comprehensive background screening solutions, workforce management solutions, and insurance industry specific services. Between its headquarters in Chapin, S.C. and the Western Operations Center in Dallas, Texas, GIS currently employs over 500 people. For more information about GIS and its products or services, please contact Tracy Cale at tcale@geninfo.com, or visit www.geninfo.com.

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